



**2020 Vision:
AAUW Today & Tomorrow
Laura Segal, SVP of Communications
AAUW**



FIGHTING FOR EQUITY



CORONAVIRUS (COVID-19)





AAUW STATEMENT:

AAUW joins the nation in mourning the losses of George Floyd, Ahmaud Arbery, Breonna Taylor and countless other people of color who have been unjustly killed across our nation. Our country needs healing. But healing will only come with justice. As an organization we condemn racism.

Systemic racism is firmly rooted in the U.S. and today's injustices mirror our shameful history — from police brutality to the disproportionate impact of COVID-19 on communities of color. There can be no justice or equality when Black and Brown communities are seen as less deserving of basic human and civil rights.

AAUW's 2020 Gender Policy Agenda

Economic Security

- Equal Pay
- Paid Leave
- Stopping workplace harassment
- Raising the minimum wage
- Retirement security
- Protecting pregnant workers

Education

- Strengthening Title IX
- Student Debt
- STEM

Foundational Rights

- Voting rights
- Health care
- Equal Rights Amendment

2019 SUCCESS

ECONOMIC SECURITY AGENDA



102,000

Women trained in salary-negotiation skills in 2019 through our **Work Smart** and **Start Smart** programs.

3



800

Students from colleges and universities around the country who gathered at our annual National Conference for College Women Student Leaders.

ECONOMIC SECURITY

A promotional graphic for AAUW's 'Work Smart Online' program. It features a close-up of a smiling Black woman with curly hair wearing a dark blue patterned shirt. The background is a dark red with a white dot pattern. The AAUW logo and 'WORK SMART ONLINE' text are in white. Below the text is a teal button with white text that says 'Get Started Now'.

AAUW
WORK SMART
ONLINE

Learn to Negotiate Your Salary

Get Started Now

salary.aauw.org





2019 SUCCESS

**ECONOMIC
SECURITY
AGENDA**



States that expanded or passed
new equal pay laws in 2019.
That's double the number
of states that passed new laws
in the previous year.

The Simple Truth About the Gender Pay Gap

➤ [Download the 2019 Update](#)

Not Enough Change

Over half a century after pay discrimination became illegal in the United States, a persistent pay gap between men and women continues to hurt our nation's workers and our national economy.

Women working full time in the U.S. are paid 82 cents to every dollar earned by men — but it doesn't stop there. The consequences of this gap affect women throughout their lives. Though women now outpace men in higher education, women also hold [nearly two-thirds of the outstanding student debt](#) in the United States. And because of the gender pay gap, women have a harder time repaying loans. The pay gap even follows women into retirement: As a result of lower lifetime earnings, they receive [less in Social Security and pensions](#). In terms of overall retirement income, women have only 70% of what men do.

Pay equity will continue to be an AAUW priority until the gap is fully eliminated. We hope this latest edition of *The Simple Truth* motivates and empowers you to join us in this cause.

[DOWNLOAD THE FULL REPORT](#)

[DOWNLOAD THE 2019 UPDATE](#)

Women make
82%
of what men earn.

Did you know?

At the current rate of progress, the gender pay gap will not close until 2093. We can't — and won't — wait that long.



Legal Advocacy Fund

AAUW is encouraged that the U.S. Supreme Court has declined to hear a challenge to a Ninth Circuit Court decision that prohibited reliance on employee's salary history to justify pay disparities. We are honored to have worked with Aileen Rizo, who challenged the practice under the federal Equal Pay Act, and [proud to have helped establish important precedent](#) that brings us a step closer to gender pay equity. It's outrageous that a woman's prior pay could play a role in determining her salary in a new job. That's simply a way of carrying past inequities forward and perpetuating a cycle of inequity.

EDUCATION & TRAINING



Engaging New Audiences: Piloting the Equity Network

- How does it work? Is there a membership fee?
- How will it roll out nationwide and can branches participate?
- What role will the National Advancement Committee play?
- How can I learn more or send women, men, nonbinary gendered ages 21-45 to the Equity Network?

The
EQUITY 
Network



Equity Network Webinars

Tools for Tackling the Gender Pay Gap	Building Your Personal Brand	Building Your Virtual Network	Secrets to Strong Writing for Professionals
4/2/2020	4/30/2020	5/7/2020	5/21/2020
921 Registered/445 Attended	572 Registered/251 Attended	446 Registered/209 Attended	935 registered/502 attended

<u>Requested topics include:</u>	<u>Donations</u>	<u>Reviews</u>	<u>Scheduled</u>
Time management Tips for working remotely Career mapping Work/Life Balance Diversity & Inclusion Imposter syndrome Resume/Cover Letter Writing	In recent surveys <u>36%</u> reported they cannot donate due to financial constraints and <u>44%</u> reported that although unlikely to donate \$50, they'd be willing to contribute between \$10-\$30	Of highest attended webinars 80% of survey respondents said they were greatly satisfied Attendees have reported that the webinars are "accessible", "engaging", "relevant", and "helpful"	<u>06/18/2020</u> Communications for your Career: Landing a job in an uncertain economy and a pandemic <u>06/25/2020</u> Black Women Leading Through Equity Lens

Why is grassroots activism important?

Constituents = Voters = Influencers





Successful Strategies for Effective Advocacy

- Timing, goals, strategy
- Successful Advocacy = Successful Relationships
- Perfect your elevator pitch
- It's a marathon, not a sprint
- Be kind to yourself & learn what works for you



Two-Minute Activist

Send emails and texts to your legislators to fight for equal pay, family leave, stopping sexual harassment, equality in education and more. Sign up to get regular alerts to be able to take timely action.

You provide the voice. We'll provide the megaphone.

We provide all the tools you need to call or send messages to your members of Congress, contact your state legislators about pressing issues, and more.

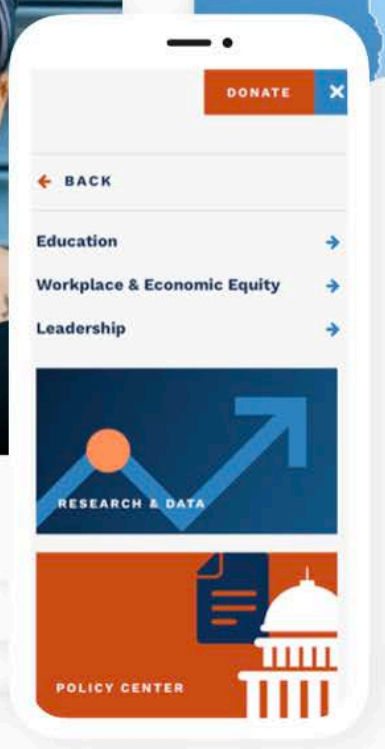
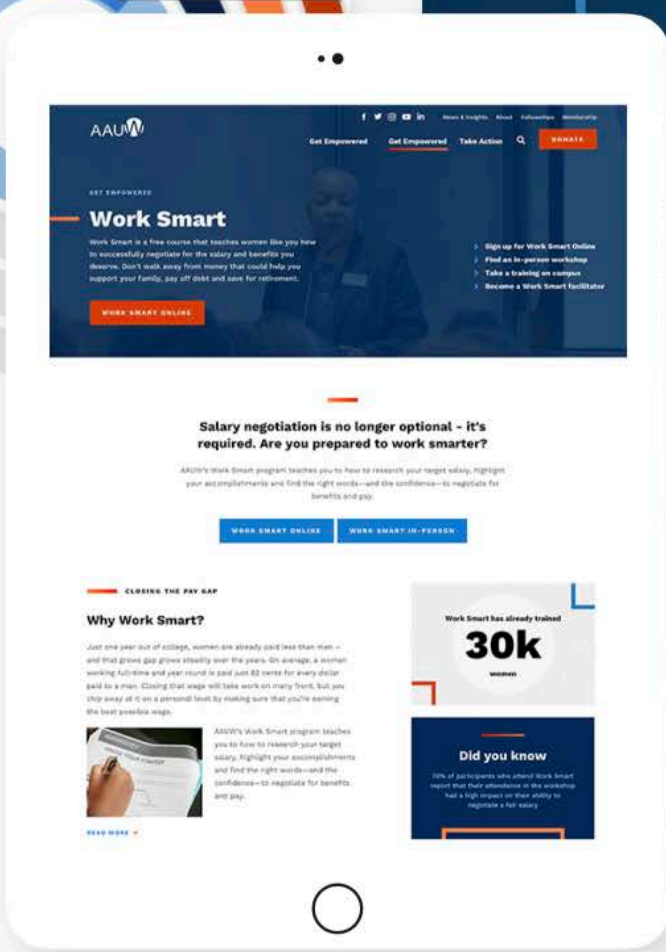
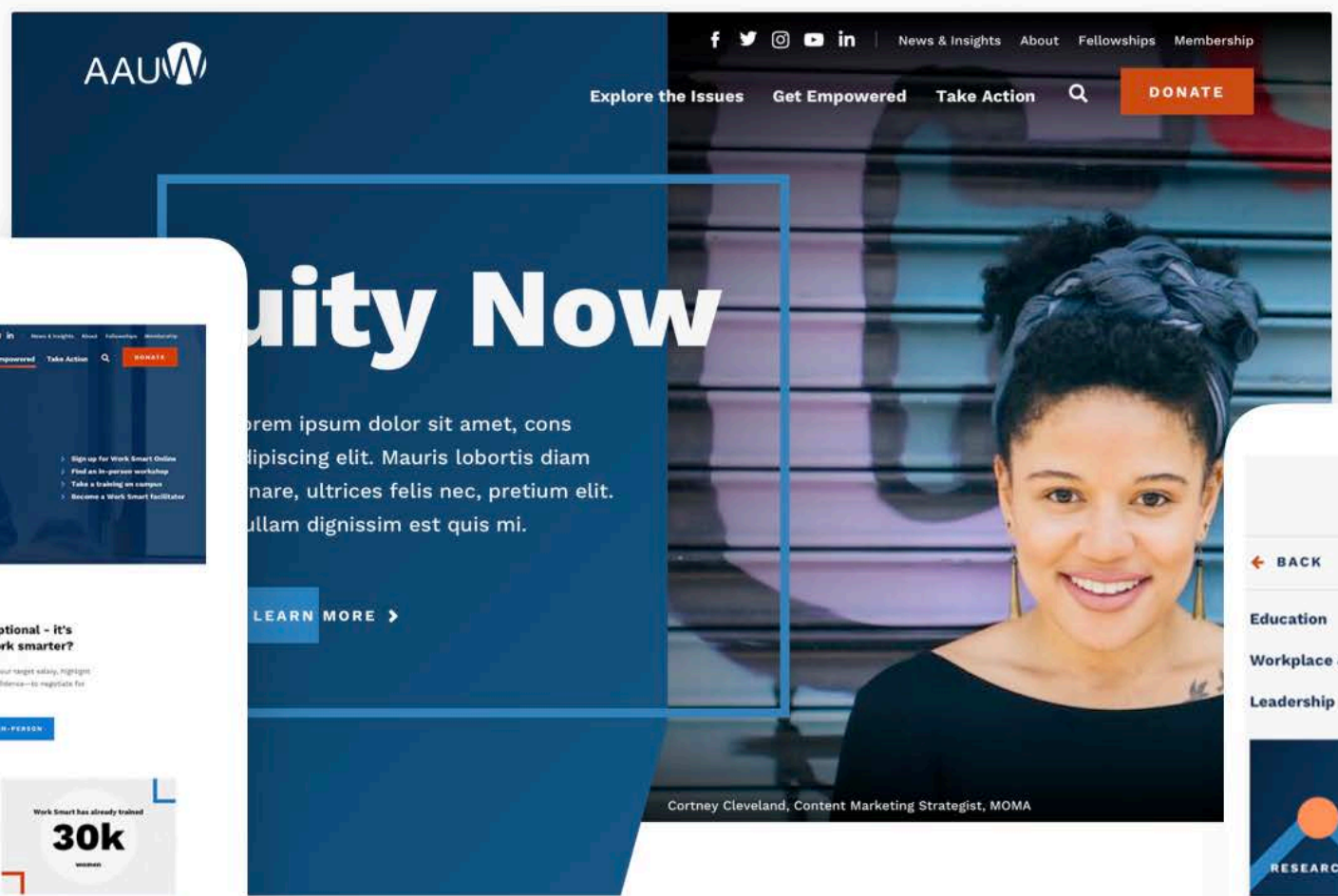
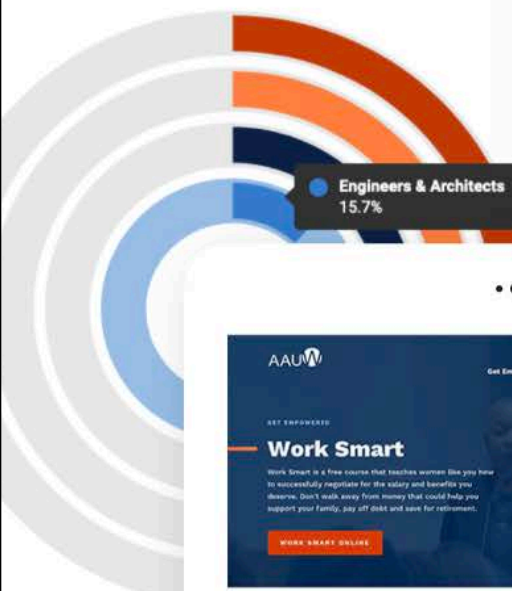
TELL CONGRESS TODAY

It's Time to Pass the Paycheck Fairness Act

The gender pay gap is persistent and can only be addressed if women have the tools they need to challenge discrimination and employers have the incentives they need to comply with the law. It's time for Congress to make real change for all families by passing the Paycheck Fairness Act.

➤ [Support the PFA](#)





Cortney Cleveland, Content Marketing Strategist, MOMA

Membership

AAUW is a community of more than 170,000 people standing strong for gender equity. Your membership makes our powerful voice even louder on critical issues affecting women and girls.

- › Support AAUW
- › Why Join?
- › Governance & Tools
- › Initiatives
- › Membership Services Database
- › Find a Branch Near You
- › Discounts & Perks

Select the option that's right for you:

- National Member +
- Branch Member +
- College/University Member +
- Student Member +



FACES OF AAUW

Meet a Member

My social and professional lives have greatly benefited from being a member of AAUW. Since joining AAUW, I have met so many wonderful, passionate and honest women, many of whom will be lifelong friends. AAUW's mission has fueled my passion for 'paying it forward.'

Dale Satake, Chair, AAUW Advancement Committee

State & Branch Tools



Resources at the Ready

Everything branch and state leaders need to do their work and effect meaningful change.

WHAT DO YOU WANT TO DO?

[Find a Branch Near You](#)



[Access the Member Services Database](#)



[Report Branch Contributions](#)



[Assess Your Community's Equity Resources](#)



[Manage State and Branch Records](#)



[Recruit new members with a special discount](#)

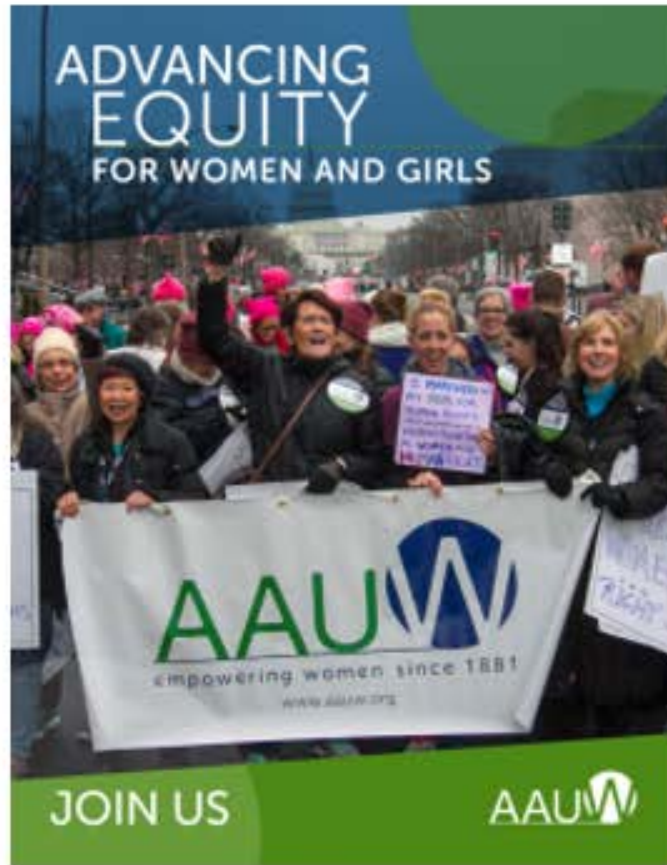


[Understand Important Fundraising Policies for Affiliates](#)





Membership and the Educational Requirement



Simply put, AAUW cannot promote equity for all women and girls if the organization maintains exclusionary membership requirements.







THANK YOU

For more, visit

www.aauw.org